

Press Release

Contact: Karen Rose
Phone: 419-461-7588

FOR IMMEDIATE RELEASE
9 A.M. , APRIL 15, 2009

Maumee Auctioneer Earns Benefit Auction Specialist Designation

April 14, 2009 – With over \$15.6 billion raised through charity-benefit auctions in 2006, more and more non-profits and charities are turning to professional auctioneers to help them raise donations in support of their causes.

Maumee businesswomen and auctioneer, Karen Rose, recently earned the Benefit Auctioneer Specialist (BAS) designation. The National Auctioneers Association (NAA) Education Institute coordinates the Benefit Auctioneer Specialist designation program. The BAS program trains auctioneers to enhance their benefit auction services. Coursework focuses on the fundraising components of the benefit auction event, item acquisition, audience development, contractual agreements, and public relations. A newly developed designation, there are less than 100 auctioneers across the country who have acquired the BAS professional designation.

Rose has been a licensed auctioneer since 1999 and is a member of the National Auctioneers Association. Karen also established Wine Auctions aboard the Celebrity Cruise Lines and trained the staff on techniques of all selling aspects. She has also helped with many charities and events including the Red Cross, St. Jude's Children's Hospital, Wine Affair, Northwest Food

Bank, Girl Scouts, Kidney Foundation, American Heart Association, Goodwill Industries, Ducks Unlimited, Grouse Society, Elks' Foundation, Christ of King, St. Pete's, St. Pias, Cancer Society, Realtor Association, and the Women's Business Foundation.

To learn more about Elite Consulting, LLC visit www.elitebenefitauctions.com or www.pamelaroseauction.com for additional information on the auction industry and its professional designations visit www.auctioneers.org.

-End-