



Ohio Woman Earns 1998 International Auctioneer Championship

Ohio Produces International Champion

Overland Park, Kan.--- In a fast -talking championship contest, Pamela Rose of Toledo, Ohio, top honors July 15 in the 1998 International Auctioneer Championship - Women's Division conducted by the National Auctioneers Association (NAA) during its national convention in Oklahoma City.

The competition was a grueling event lasting more than 12 hours. After a preliminary bid-calling round, judges selected 22 finalists who were interviewed on their knowledge of the auction profession and the NAA. Finalists participated in another round of high-quality bid-calling, and were judged on the basis of speed, clarity and other skills by a panel of auctioneers from across the United States.

As a auctioneer, Rose considers herself a problem-solver. "Clients come to me with their problems, such as wanting to sell a relative's estate, or wanting to move quickly. By offering my auction services, I get their property sold within a short period of time and turn their asserts into cash, which helps them solve their problems and reach their goals quickly," she said.

Rose was the first of four sisters to follow in her father's footsteps and become an auctioneer. She runs Pamela Rose Auction Company in Toledo, Ohio, the largest real estate company in northern Ohio; the company conducted 200 real estate auction sales last year.

Among her goals as an auctioneer, Rose said, "I want to promote the auction method of marketing, so that people consider selling their property at auction as their first option. Auctions offer so many benefits, such as knowing the date and time the property will sell, receiving an offer with no conditions or contingencies, and letting the buyers establish the value of the property."

Rose also hopes to raise awareness of women in the auction industry. Her three sisters run affiliate auction companies under the Pamela Rose Auction Company umbrella. Rose also instructs at Reppert Auction School in Indiana, where she graduated in 1988, She teaches residential real estate and bid-calling courses.

During her championship reign, Rose will act as a goodwill ambassador for the auction industry, which includes promoting the "Get SOLD on St. Jude Kids" program, NAA's partnership with St.Jude Children's research Hospital. The Memphis, Tenn., hospital is NAA's official charity. NAA has pledged \$1 million to the hospital; members have raised more than \$1,400,000 thus far.



Rose traveled across the country presenting seminars at state auctioneers association conventions and promoting the auction method of marketing through the media during her reign as champion.



*News release provided by the National Auctioneers Association



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